

Conference

# ADRIATIC-IONIAN REGION IS YOU(TH)!

Connecting the youth of the Adriatic-Ionian Region

University of Split, Faculty of Economics, Business and Tourism

Ulica Cvite Fiskovića 5, Split

**15 – 16 November 2023**

## PROGRAM

**EUSAIR/AII CROATIAN PRESIDENCY**



REPUBLIC OF CROATIA  
Ministry of Foreign  
and European Affairs



Sveučilište  
u Splitu  
University  
of Split



EU Strategy for the  
Adriatic and Ionian Region  
Croatian Presidency 2023-2024  
a blue-green Strategy for the future



Wednesday, **November 15****8:45-11:45 ■ UNIADRION GB + ROUND TABLE**

Quo Vadis UniAdrion? The direction of inter-university cooperation  
(Members of the UniAdrion - University rectors)

*By invitation only (Venue: UniST Rectorate Building - Ruđera Boškovića 31)*

*In parallel:*

**9:00-11:00 ■ EUSAIR YC TF MEETING**

(Members of the TF and interested NCs)

*By invitation only*

**9:30-11:30 ■ FAIC MEETING**

Assembly of the Forum of the Adriatic and Ionian Cities

*By invitation only (Venue: UniST Rectorate Building - Ruđera Boškovića 31)*

**THE CONFERENCE****12:00-12:05 ■ MODERATOR**

Croatian EUSAIR Presidency – Lidija **Pansegrau Hadrović**

**12:05-13:00 ■ OPENING SESSION OF THE YOUTH CONFERENCE EUSAIR YC TF MEETING**

- Dragan **Ljutić**, Rector of the University of Split, UniAdrion President
- Andreja **Metelko-Zgombić**, State Secretary, Ministry of Foreign and European Affairs of Croatia
- Ivica **Puljak**, Mayor of Split, Member of the Forum of the Adriatic and Ionian Cities Executive Board
- Fabio **Pigliapocco**, Ambassador, Head of the Permanent Secretariat, Adriatic-Ionian Initiative
- FORUM AIC – President of the Forum of the Adriatic and Ionian Chambers of Commerce
- Andreja **Čović Vidović**, Acting Head of Representation / Head of Press and Media, European Commission Representation in Croatia
- Sunčana **Glavak**, Member of the European Parliament
- Radovan **Fuchs**, Minister of Science and Education of Croatia (tbc)

**13:00-14:00 ■ LUNCH (AT THE CAMPUS)****SIDE EVENT – EXHIBITION (IN THE LOBBY)**

FRAMES OF INSPIRATION - EUSAIR Through the Lens of Youth - Adriatic-IONIAN

»Exhibition of winning photos of the EUSAIR international photography contest for young people«  
award ceremony during the plenary session

Wednesday, **November 15**

**14:00-15:15 ■ PLENARY SESSION & AWARD CEREMONY**  
**Youth in the region and inter-strategy cooperation - introducing the EUSAIR youth inclusion process and the new social pillar**

Moderator: Luka **Vujnović**, Croatian EUSAIR Presidency

- Eva **Kos** - Facility Point EUSAIR
- Simona **Mameli** - TF Youth EUSAIR
- Filip **Miličević** - 5th Pillar Coordinator, Ministry of Labour, Pension, Family and Social Policy, Croatia
- Miho **Dobrašin**, journalist, Croatian News Agency HINA
- Robert **Lichtner** – DSP Coordinator, EUSDR
- Pejo **Bosnić**, Youth Council, EUSDR

Award Ceremony of the Adriatic-Ionian youth photography contest '**Frames of Inspiration – EUSAIR Through the Lens of Youth**'

- Eva **Kos** – EUSAIR Facility Point

**15:15-15:30 ■ COFFEE BREAK**

**15:30-16:45 ■ AI-NURECC+ PANEL**  
**The results of the AI-NURECC Plus youth action and the Adriatic Ionian Youth Network (AIYN): how we facilitated bottom-up approaches and youth-led engagement in the EUSAIR.**

- Lead panellist: Maria Luisa **Esposito**, EU Project Manager, Adriatic Ionian Euroregion, AI-NURECC Plus partner
- Milan **Stojanović**, Western Balkan Alumni Association
- Nataša **Gligorijević**, Center for Sustainable Development of Serbia
- Nikolina **Adžić**, Youth Network Montenegro
- Azra **Berbić**, Centre for Youth KVART Prijedor,
- Young representative from Split invited by FAIC (tbc)

**16:45-18:00 ■ CDI PANEL**  
**Unlocking Potential: Youth Mobilization in EUSAIR and INTERREG IPA**

- Lead panellist: Krisela **Hackaj**, Director, Cooperation and Development Institute (CDI) - Think tank based in Tirana, Albania
- Dafina **Peci**, Executive Director of National Youth Congress Albania
- Vladimir **Perazić**, Secretary General of Youth Network of Montenegro and member of the Supervisory Board of High School Students Union of Montenegro
- Igor **Nedelkovski**, Rector University St Kliment Ohridski Bitola, North Macedonia
- Simona **Mameli**, Head of Section – Regional Cooperation, Unit for the Adriatic and Western Balkans, MFAIC Italy

**18:00-19:00 ■ DINNER (AT THE CAMPUS)**

**20:00-22:00 ■ NETWORKING PARTY FOR ALL PARTICIPANTS (AT THE “PUB PLAN B”)**

Thursday, **November 16***Parallel sessions:***9:00-10:15 ■ FORUM AIC - FORUM OF THE A-I CHAMBERS OF COMMERCE****AI – NURECC PLUS Side event:****Spotlight on Youth: The making of a business in the Adriatic and Ionian Region**Moderator: Nataša **Bušić**, Senior expert advisor, Split Chamber of Economy - member of Forum AIC*Welcome greetings by Gino Sabatini, President of the Forum of the Adriatic and Ionian Chambers of Commerce*

- Nastija **Logar**, Owner of Autentica, agency for green marketing & consulting, Croatia
- Jacopo **Corona**, Founder and President of Frolla Social Cooperative Society - winner of European Citizen's prize 202, Italy
- Uroš **Bulatović**, Founder and President of Union of young entrepreneurs of Montenegro, Montenegro
- Boris **Cigler**, Director Consulting Services, Otto Ziegler Consulting, Bosnia and Herzegovina
- Maruša **Štepec**, Owner of Minka's pet shop, Co-founder of MP hub coworking, Slovenia (tbc)

**9:00-10:15 ■ MREŽA MLADIH HRVATSKE (CROATIAN YOUTH NETWORK)****Young People and accession to Human Rights**

- Representative of Croatian Youth Network
- Krešo **Makvić**, (SOS Childrens Village Croatia)
- Ivo **Puljak**, (association MoST)
- Representative of UNICEF Croatia (tbc)
- Representative of association Ambidekster (tbc)

**9:30-11:30 ■ FORUM AIC BOARD OF GOVERNORS MEETING**

Assembly of the Forum of the Adriatic and Ionian Chambers of Commerce

*By invitation only (Venue: UniST Rectorate Building - Ruđera Boškovića 31)***10:15-10:45 ■ COFFEE BREAK****10:45-12:00 ■ POPRI CHALLENGE****Unlocking the Future of the Adriatic-Ionian Region by empowering young voices of EUSAIR POPRI Youth**

- Lead panellist: Marjana **Simčić Humar**, PTP
- Maja **Gazvoda**, Medeni butik Č'bel- The Honey Bee Boutique, Slovenia
- Aleksandar **Kovač**, Bosnia and Herzegovina
- Maria **Mesarić**, Croatia
- Vanja **Perić**, CEO&Co-funder of Aymolive
- Michael **Freer**, Cofounder of Jedna Mladost youth club and a mentor at student incubator SPI in Split, Croatia

**Thursday, November 16**



- 10:45-12:00** ■ **EU CAP NETWORK**  
**Youth in rural remote areas**
  - Lead panellist: Veronika **Korčekova**, EU CAP Network
  - Silvia **Mangialardo**, Head of International relations office, Università Politecnica delle Marche, Ancona
  - Eva **Kotnik**, Advocate for Rural Youth, President of Youth Council, Slovenia
  - Mary Ann **Rukavina Cipetić** - Raise youth – Raise youth Gospić success story
  
- 12:00-12:15** ■ **CLOSING WORD**
  
- 12:30-14:00** ■ **LUNCH (AT THE CAMPUS)**
  
- 14:00-16:00** ■ **CROATIAN MINISTRY OF TOURISM AND SPORT WORKSHOP**  
**Creating Sustainable Tourism in the EUSAIR Region**
  - Iva **Čaleta Pleša**, Senior Expert Adviser, Ministry of Tourism and Sport of Croatia

The economy of the Adriatic-Ionian region is heavily dependent on tourism which is characterised by high seasonality affecting employment, the environment and the availability of local services. One of the main priority goals of the Strategy remains the responsible management of tourism and tourist destinations.

Concepts like responsible tourism, green tourism products, digital and green transition, resilience are all part of the new narrative for tourism industry and society as a whole.

How can we effectively implement these concepts to create meaningful experiences for both local residents and tourists?

The workshop's objective is to openly discuss these topics through various group activities, open ended questions and conversations.

**END OF CONFERENCE**

**PARTNERS:**

